

# Indiana Veterinary Medical Association Exhibitor Prospectus

Annual Meeting  
February 3-6, 2011  
Marriott Center – Indianapolis East  
7202 E. Street, Indianapolis, Indiana 46219

## About the IVMA and the Annual Meeting

The IVMA is the professional veterinary medical association for over 1300 veterinarians in the State of Indiana. The Annual Meeting is designed for veterinarians and their staff to learn from industry experts and network with vendors.

## About the Exhibit Hall

The IVMA Annual Meeting has the audience you want to reach!

Veterinarians, veterinary technicians, hospital staff and practice owners attend the meeting. In 2010, there were 410 veterinarians and 167 veterinary technicians/assistants who attended the Annual Meeting. The nation's top scientific speakers are participating in this meeting with exceptional programs planned. The Annual Meeting will be publicized vigorously in the IVMA newsletter throughout the year and in promotional materials.

## About the Booths

Booths are 8' x 10' and 8' x 8' (# 57-76) in size and include one identification sign. The room is carpeted. Badges for exhibit staff are provided at no extra charge. You will receive an e-mail listing of pre-registered attendees two weeks **before** the annual meeting begins.

## **COST OF BOOTH SPACE (for one booth space)**

#1,29: \$2,600	#4,32,6,34: \$2000
#2,3,7,8,9,11,12,12,16,17,18,20,21,22,26,27,30,31,35,36,37,39,40,41,42,43,44,45,46,48,49,50,54,55: \$1000	
#57-76: \$850	

**BOOTH SPACE WILL BE LIMITED. BE SURE TO REGISTER EARLY TO ENSURE PARTICIPATION AT THE MEETING!**

## Hours of Operation

*The Exhibit Hall will be open Friday, February 4, 2011 from 8:45 a.m. until 5:30 p.m.*

*Saturday, February 5, 2011 from 8:45 a.m. until 5:00 p.m.*

*There will be no exhibit hours on Sunday.*

Prior tear down of booths before Saturday, February 5, 2011, at 5:00 p.m. **will not** be permitted. Set up of booths will be held on Thursday, February 3, 2011, from 3:00 p.m. to 7:00 p.m. and on Friday morning from 7-8 a.m.

## **SPONSORSHIP OPPORTUNITY: \$1,500 Breakfast Sponsor:**

Includes Sponsorship Recognition at the Registration Desk for one morning of the Annual Meeting.

LOCATION – Marriott-Center Indianapolis East  
7202 E. 21<sup>st</sup>. Street, Indianapolis, IN 46219

\*If you require a room at the hotel, call (317) 352-1231 to make reservations.  
Mention the IVMA when making reservations to secure the rate of \$124 per night. The deadline is January 8, 2011.

DECORATOR- The official decorator of the 2011 IVMA Annual Meeting is the George Fern Company, 1147 South White River Parkway E. Drive, Indianapolis, IN 46225-1482.  
Their phone number is 317/635-9606  
and the fax number is  
317/634-0993.